



Description

CYRILLUS sells classical high-quality fashion and interior accessories for the whole family through catalogues and the internet. The range of products consists of exclusive goods for women, men, girls, boys, babies and interior. The main target group can be described as follows:

- Women aged between 25 and 45 years
- Over average purchase power and high educational level
- open-minded towards attractive offers in the fields of fashion, interior design, beauty and family

The customers regularly receive catalogues, mailings and e-mailings. New customers are recruited via catalogues, inserts, member-get-member offers and online marketing. Cyrillus is active in Germany, France and Switzerland.

Details

Potential parcel inserts 2017		Age structure	
January – December	on request	Average age	25-45 years

Conditions

Price		Maximum weight	on request
< 20 g	on request	Maximum size	on request
21 – 30 g	on request		
31 – 40 g	on request		
41 – 50 g	on request		
> 50 g	on request		

June 2017